

SCRUTINY - COMMUNITIES & LOCAL SERVICES - HIPPODROME PERFORMANCE INDICATORS – DIGITAL ENGAGEMENT, EDUCATION & OUTREACH

Title	Reported	What is best	2020/21 - Q1	2020/21 - Q2	2020/21 - Q3	2020/21 - Q4
Total number attended in person - Adult dance	Quarterly	Bigger	0	101	180	180
Total number attended online - Adult dance	Quarterly	Bigger	273	273	360	505
Total number attended in person - Youth dance	Quarterly	Bigger	0	184	328	328
Total number attended online - Youth dance	Quarterly	Bigger	51	51	51	396
Total number attended in person - Volunteer archiving group	Quarterly	Bigger	0	0	36	36
Total number attended in person - Heritage engagement	Quarterly	Bigger	0	0	0	0
Total number attended in person - Hippodrome Tours	Quarterly	Bigger	0	37	111	111
Total number online engagement - Hippodrome Tours (Ghost & Backstage)	Annual	Bigger				4,973
Total number attended in person - Youth Theatre	Quarterly	Bigger	0	158	338	518
Total number attended online - Youth Theatre	Quarterly	Bigger	0	0	40	201
Total number of - Weekly quizzes	Annual	Bigger				74
Total number attended in person - Weekly quiz at the theatre	Annual	Bigger				43
Total number on-line engagement / views - Weekly quiz	Annual	Bigger				135,479
Total number attended in person - Cinema	Quarterly	Bigger	0	238	618	856
Total engagement numbers online - FANE events	Quarterly	Bigger	0	0	17	34
Total number attended in person - Art masterclasses	Quarterly	Bigger	0	31	63	63